



UX & UI Accessibility for the Web

The United States Census Bureau reports that over **56 million people** in the United States and **1 billion people** globally have a visual disability.

Adjust color and text size

Ensure your designs are in line with the WCAG by using color contrast.

✗ ✓

Add to Cart Add to Cart

Pair color with shapes, text or icons.

Adding explanatory text, icons or shapes can help you communicate further.

First Name Jane ✓

Last Name Doe ✓

Email janedoe@email.com ✗
enter a valid email

Ensure link copy is unique.

One basic task of screen readers is to read through all the links on a page. If the copy of all the hyperlinks on a page read “click here” they can be confusing to navigate.

✓

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