

Why data is critical to building pathways to in-demand careers



Data can be used to guide workers to in-demand career pathways at a hyper-local level.

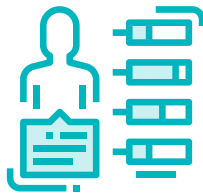
1 Combating Underemployment

Jobs available to recently unemployed workers often fail to fully utilize their skills. Data can help guide them to regional in-demand careers that match individual skills and interests.



2 Restoring mobility and finding career opportunities

Data can show the value of acquiring new skills to secure better paying career opportunities.



3 Addressing the Skills Gap

Data on workforce skills can provide training providers insights into the most needed training programs.



4 Building a future-ready workforce

Data on regional job trends enables the creation of training programs tailored to specific employment needs. This prepares for a future where rapid reskilling will be the rule, not the exception.



fivestar[★] fivestar[★] creates technology to prepare organizations and workers for the future of work. We're dedicated to creating scalable, sustainable solutions that get workers on pathways to careers and providing organizations with the data that they need to effectively make decisions.

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